



## **LeadingAge California Announces New CEO**

*Jeannee Parker Martin named as new leader of statewide association of nonprofits*

**FOR IMMEDIATE RELEASE**  
**April 19, 2016**

**Contact: Eric Dowdy**  
**edowdy@aging.org**  
**(916) 469-3376**

SACRAMENTO, CA – LeadingAge California recently announced that its Search Committee has selected Jeannee Parker Martin as the new president and CEO of the association, effective June 2016. Martin brings considerable experience working with healthcare organizations on effective strategies for growth and development, mergers and acquisitions, operations and finance to her new role.

"We are excited to have found a CEO of Jeannee's caliber to lead the association through an unprecedented time of change and opportunity," said Todd Murch, chair of the LeadingAge California Board of Directors.

Martin succeeds Joanne Handy, who has served as president and CEO of the association since 2009. As the former CEO and co-owner of The Corridor Group, one of the nation's leading post-acute consulting firms, Martin is a successful entrepreneur, strategist and leader with a track record of collaborative approaches to positioning organizations for successful futures.

"I am thrilled to be joining an organization that embodies the nonprofit spirit of collaboration, service, and quality," said Martin. "The issues that currently confront LeadingAge California members are significant, including the effort to secure dedicated funding for affordable senior housing, advancing a financing model that provides long-term services and supports to millions of Californians, and working to provide a regulatory environment where nonprofit providers can thrive."

Martin's background includes extensive work with both associations and non-profit Boards, having served on 15 Boards at local, state and national levels. She holds a nursing degree from Georgetown University and a master's degree in public health from Yale University School of Medicine. She previously served as the President and CEO of The Corridor Group, and of Visiting Nurses and Hospice of San Francisco.

###

### **About LeadingAge California**

LeadingAge California is the state's leading advocate for quality, nonprofit senior living and care. The public-interest association's more than 400 members across the state include providers of affordable senior housing, residential care facilities for the elderly (assisted living), continuing care retirement communities and skilled nursing care and Home and Community-Based Services. Aging Services members serve the needs of approximately 80,000 seniors. For more information, visit [www.aging.org](http://www.aging.org).